

CASE STUDY

PRINCE MARKET

ATHENS 100 PRINCE AVE, GA



The Project size: 6,750 sqft
Maximum capacity: 250 people
Super Market with: Industrial style

Scope of work:

- Interior Design
- Corporate Identity
- Supplying products
- Installation
- Engineering Consultancy

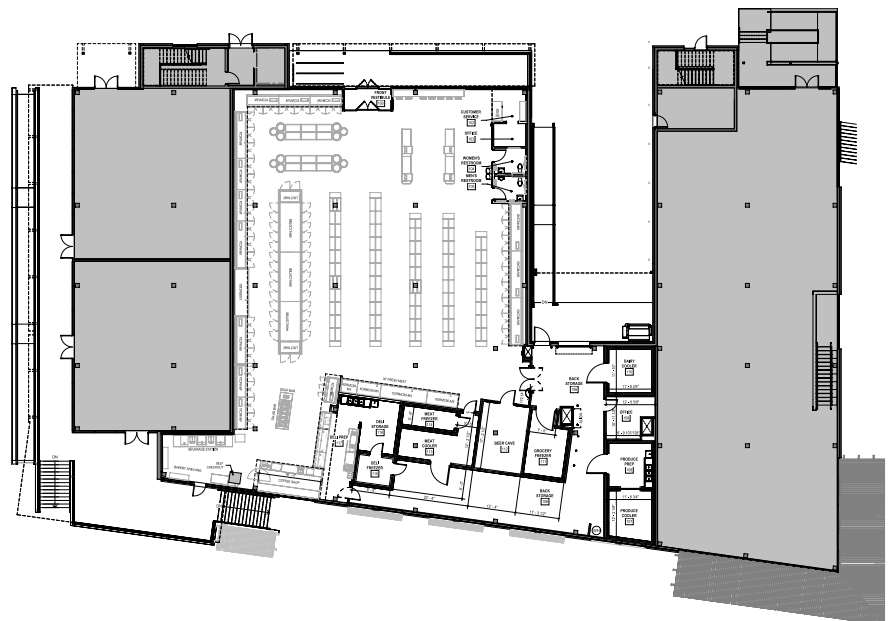


WE DO OUR RESEARCH

How we started:

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The Logo:

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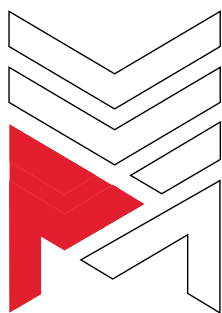
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Logo's Concept & Colors:

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Letter **P** the first from Prince word



Letter **M** the first from Market word



2 Arrows shaping the crown

PANTONE P 179-14 C
C: 68 M: 61 Y: 58 K: 44
R: 67 G: 67 B: 69
HEX: 434345

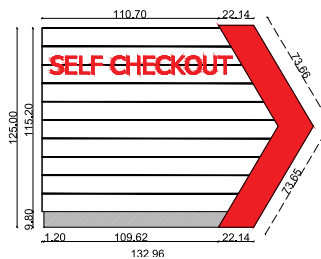
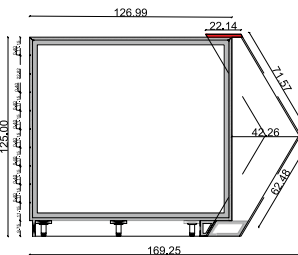
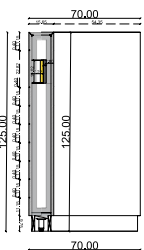
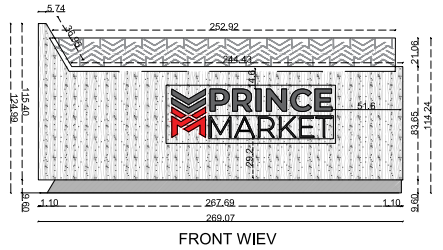
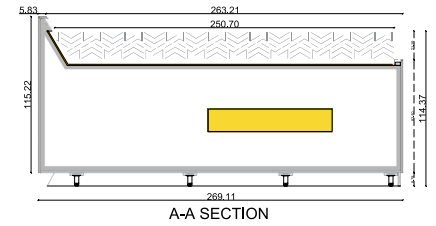


PANTONE P 48-16 C
C: 10 M: 100 Y: 96 K: 2
R: 213 G: 28 B: 41
HEX: D51C29

WE CREATE CONCEPT

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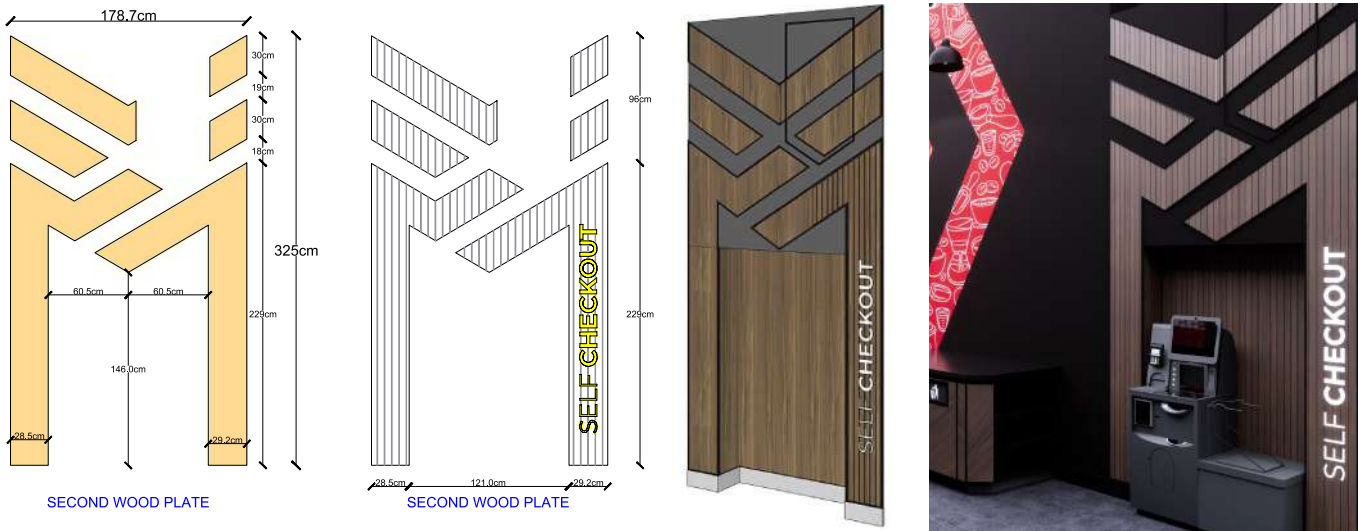


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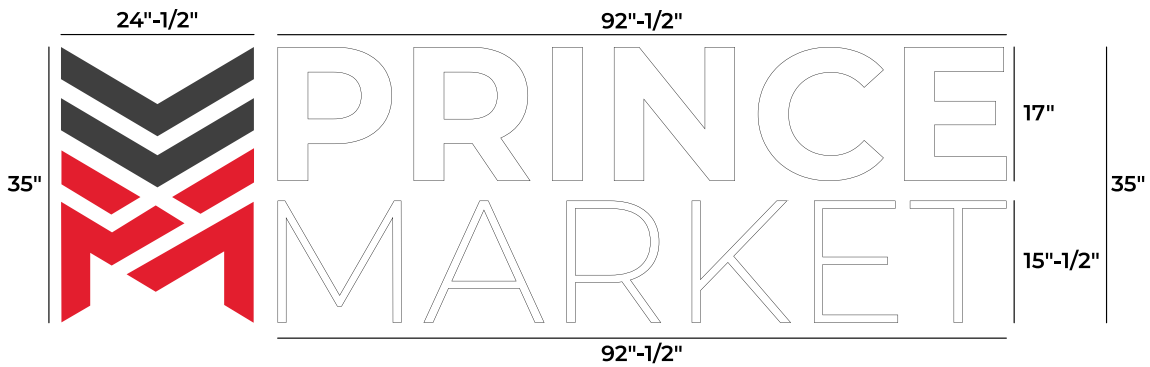
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DESIGN - CONCEPT



120"



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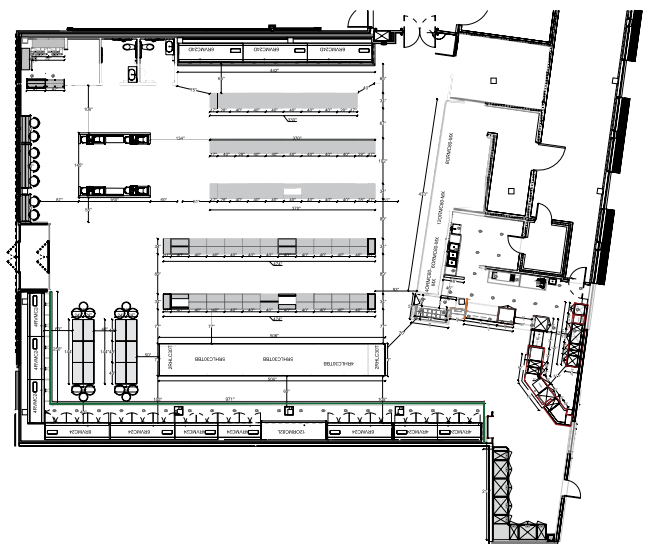
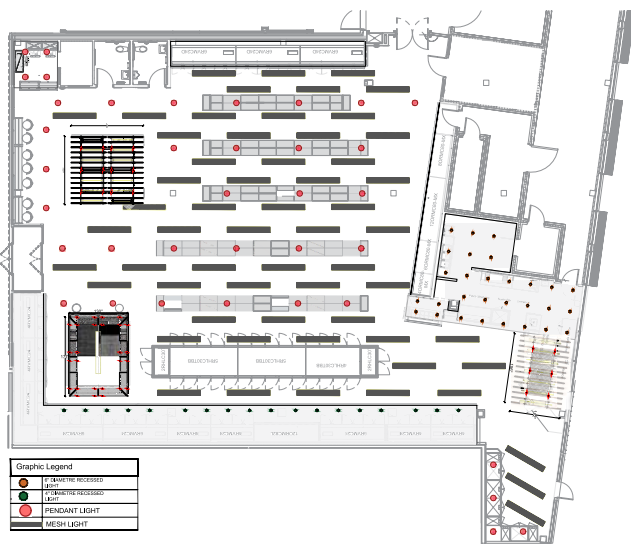
DESIGN - LAYOUT

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WE **CREAT**
OUR LAYOUT



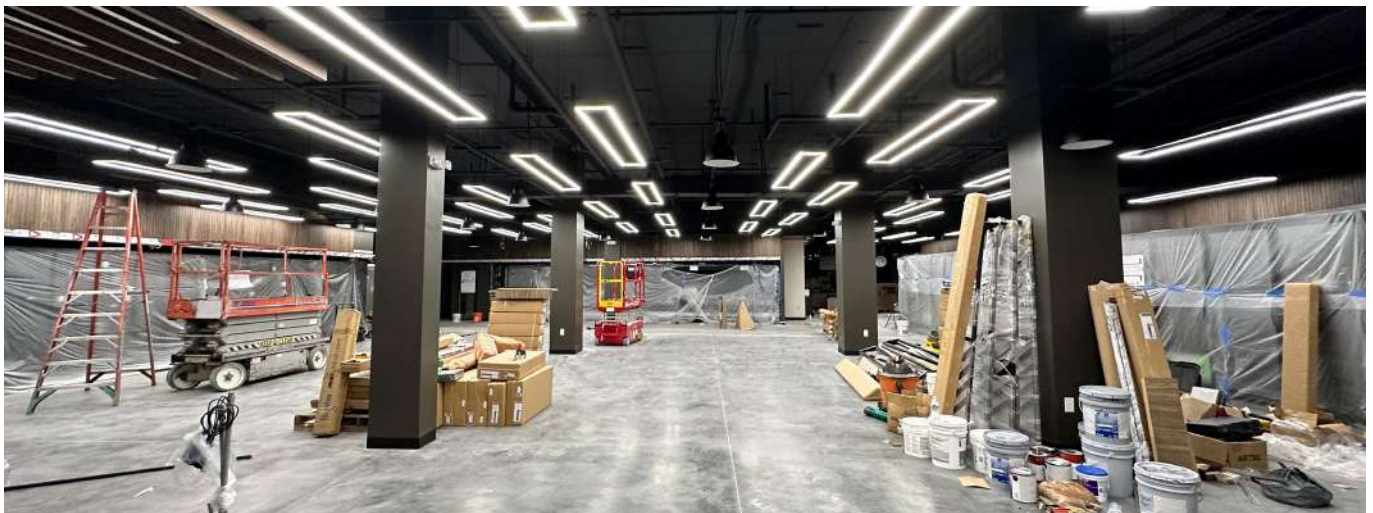
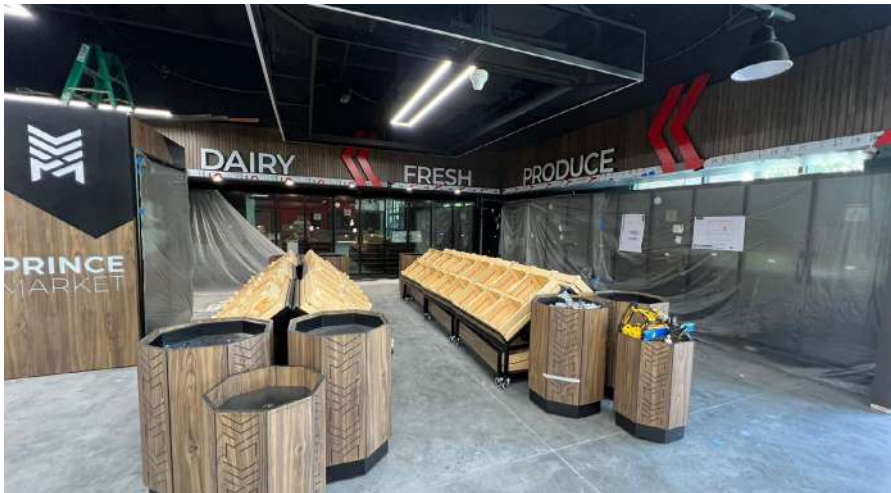


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WE SUPPLY

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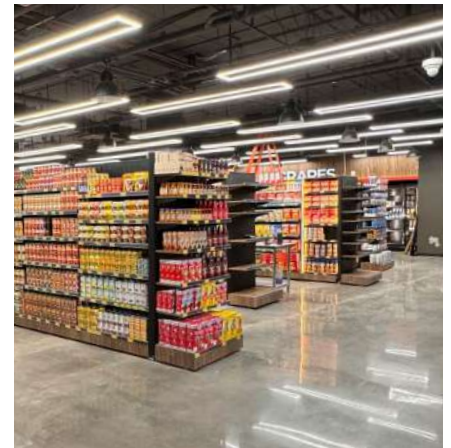
BUILD

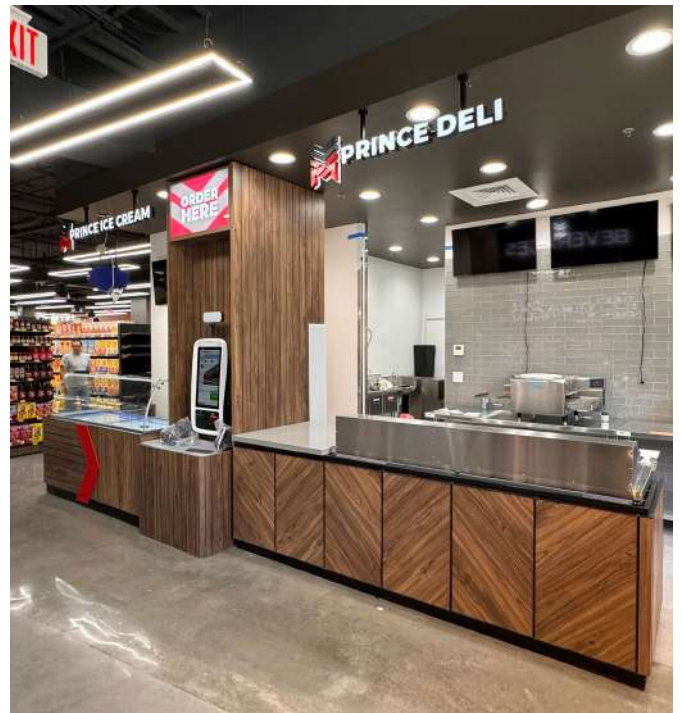


WE BUILD

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COMPARING



OUR DESIGN

MATCH'S REALITY

